


**LASH LA RUE WESTERN**  
 A Charles Publication

APPROVED  
 BY THE  
 COMICS  
 CODE  
  
 AUTHORITY

OCTOBER  
 10¢

# LASH LA RUE

## WESTERN



HIS UNKNOWN ENEMIES WERE EVERYWHERE... EVERY SMILE MIGHT HIDE A KILLER... EVERY HAND EXTENDED IN FRIENDSHIP MIGHT CONCEAL A HIDDEN GUN! IT WAS A TIME OF TERROR, EVEN FOR AN IRON-NERVED LAWMAN LIKE LASH LA RUE...

### "AMBUSCADE"



**WIN!** WIN YOUR OWN CAR!! **WIN! WIN! WIN!**  
 PLYMOUTH FURY 35 plus THUNDERBOLT 35  
 HUNDREDS OF PRIZES!  
**"GIANT JINGLE CONTEST"**




COURTESY OF  
  
 WHO NOW OFFERS A NEW SERIES OF EXCITING SCIENCE FACTS ON EVERY TURKISH TAFFY WRAPPER

"I don't care what your age is! Whether you're a teenager, in your 20's, 30's, 40's, or 50's. Just RUSH me your LAST CHANCE COUPON below checking the KIND of HE-MAN BODY YOU DESIRE FAST and I'LL SEND YOU absolutely FREE 5 AMAZING PICTURE-PACKED COURSES LISTED BELOW that show you no matter what your age or condition

Formerly \$5.00 each MILLIONS were sold at \$1.00

## How to GAIN UP TO 50 LBS OF MIGHTY MUSCLES! or How to Change FAT into MUSCLES FAST!

THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says

## "SKINNY OR FAT, I'LL BUILD YOU INTO A NEW ATHLETIC STREAMLINED MIGHTY-MUSCLED HE-MAN

as I have for 35 years re-built MILLIONS like you!"

Sincerely yours for Physical Perfection.

Are YOU SKINNY like I was?

George F. JOWETT

*George F. Jowett*

Former Physical Directors like J. F. Kelly and Larry Campbell also "George F. Jowett is by far THE WORLD'S GREATEST MOLDER of HANDSOME HE-MEN and CHAMPS out of weaklings"

"Yes! in just 10 THRILLING MINUTES a day in the SECRECY of YOUR OWN ROOM at home MY RAPID-FIRE EASY as ABC FAMOUS PICTURE METHODS will start building you THE VERY FIRST NIGHT I'll show you How to Mold 16 INCH ARMS of MIGHT. A BIG DEEP 45 INCH CHEST housing TIMELESS LUNGS. WIDE MANLY SHOULDERS - A BROAD BRAVING BACK tapering to A SLENDER WAIST with powerful STOMACH MUSCLES. LEGS of RUNNING POWER and with these you get a POWERFUL PERSONALITY that WINS YOU NEW FRIENDS. MORE MONEY. NEW SUCCESS. AMAZING NEW PLEASURES

YES! Your Success Story can soon be like that of Johnnie and thousands of my pupils. Think of it - a slinky weakling or came a MAJESTIC MY MUSCLES - was a BIG SLIVER THINNY. his name, accomplishments, expressed on it and \$100. All of which you can win! A few weeks before everybody picked on Johnnie. Now weak to fight for his rights. TODAY everybody admires Johnnie's muscle she built he even STRINGS

his mighty ARMS, heroic CHEST slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity. His winning drive in ALL SPORTS, his energy at work and studies

NO! I don't care how skinny or flabby you are now. I'll prove it to you. Because, I'll show you in just 10 thrilling minutes in your home. How you can mold your own by the easy, quick method I named myself from which to WORLD CHAMPION

THIS IS AN ACTUAL PHOTO

of YOUR TRAINER, George F. Jowett,

taken after a record-breaking event, wearing some of his WORLD CHAMPIONSHIP MEDALS and MEDALS honoring him as "WORLD'S BEST BODY BUILDER" - A TIMES WINNER OF WORLD'S STRONGEST and MOST PERFECTLY DEVELOPED MAN

Rush me YOUR LAST CHANCE COUPON below. CHECK the BODY you want and I'll show you absolutely FREE if you're SKINNY

### HOW TO GAIN up to 50 LBS. of MIGHTY MUSCLES

if you're FAT. How to BUILD up your BODY

if you're SKINNY

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if you're FAT. How to BUILD up your BODY

### Which of These Amazing Picture-Packed Courses do YOU want absolutely FREE? Check coupon below!

1. HOW to Build POWERFUL 16 INCH ARMS like this guy of my pupil Larry Campbell
2. HOW to Build WIDE SHOULDERS A BROAD BRAVING BACK like pupil Ernest Barnes
3. HOW to Build 45 INCH CHEST housing TIMELESS LUNGS like chest of this pupil Norm Norman
4. HOW to Build LEGS of LEAPING POWER that I make YOU! A WINNER in SPORTS as I did this pupil
5. BOOKS of PHOTOS of FAMOUS STRONG MEN who came to me weaker than you. I and they show you how YOU can become ONE of THEM FAST

MAIL COUPON BELOW RIGHT NOW and get ALL 5 GREAT COURSES FREE for quick ACTION. FORMALLY \$5 - MILLIONS sold for \$1. They'll build YOU STRONG while they build you HANDSOME

JOWETT INSTITUTE OF BODY BUILDING, Dept. CH-67 230 Fifth Ave., New York 1, N. Y.

Dear George: Mail me FREE all 5 HE-MAN Building Picture Courses. Enclosed find 50c for postage & handling

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"Fat" they called me

"I lost 17 LBS"

of grease, and became a

WE AMERICA

A WINNER in ALL SPORTS

Popular:

Self-confident

Ernest Barnes

signed also by his father and mother!

"Mary you know how they used to call me MR. SKINNY"

Now they call me MR. MUSCLES

"I'm proud of you, Tony"

They would I give me a picture before I came

28 LBS

"I am just 41 years of age. I lost pounds of fat fast. I recommend your wonderful cure to all regardless of age. Now they'll be as proud as I am of my new body. Paul Lange"

new body Paul Lange

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LARRY CARLIS WESTERN

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OCTOBER, 1940

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CHARLTON COMICS GIVE YOU MORE!



THERE'D BEEN MUTTERING IN BULLTOWN ABOUT LASH LARUE BEFORE THE SHOOT-OUT ON SMOKE STREET... BEFORE THE GUNSLINGER WEARING THE STOLEN GOLD WATCH WHIRLED TO LASH'S CHALLENGE AND WENT FOR HIS GUN! THE ROYAL MARSHAL'S SHOTS HAD STRANGE ECHOES... WHISPERS AND MURMURINGS ABOUT THE HONESTY OF THE MAN WHO'D DEDICATED HIS LIFE TO UPHOLDING THE LAW!

GASH CALLIN. YUH'RE UNDER... NO, DON'T DRINK!

LARUE, YOU SHOT HIM IN COLD BLOOD! WE ALL SAW IT!

BLOODTHIRSTY GUNSLINGER! HE'S GONE LOCO!

WE OUGHT TO RUN HIM OUT OF TOWN!



LAST WEEK HE JUGGED MY HUSBAND FOR NO REASON!

# LASH LA RUE WESTERN

LISTEN, BUSBY, YOU'RE FRAMIN' THIS! YOU'RE DOIN' IT BECAUSE YOU KNOW I'M TRYING TO GET EVIDENCE TO RUN YOU IN!

THIS IS NO PLOT, MARSHAL! ASK AN UNPREJUDICED CITIZEN! MR. GROGAN, COME HERE, PLEASE!



MARSHAL JUST SHOT CASH CALLIN' I SAW HE'S TOO QUICK WITH HIS GUNS, A BULL WITH HIS BADGE! WE DON'T WANT HIS KIND HERE! WHAT DO YOU THINK?

I KNOW LARUE, BUSBY! HE'S A SCOUNDREL! NO HONEST MAN IS SAFE WITH HIM IN TOWN!



IT LOOKED AS THOUGH THE OPINION WAS UNANIMOUS! THERE DIDN'T SEEM TO BE A FRIENDLY FACE IN TOWN...

I KNOW BUSBY'S CROOKED! WHAT HE SAYS DOESN'T COUNT... BUT THE OTHERS HATE ME TOO! THIS TOWN'LL GO WILD WITHOUT ANY LAM!



I RECKON A MAN WITH A BADGE CAN BECOME TOO QUICK WITH HIS GUNS! MAYBE I AM BLOODTHIRSTY, DANGEROUS TO HAVE AROUND!



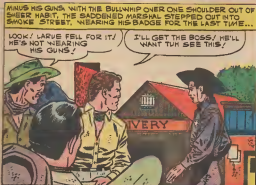
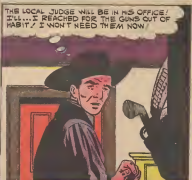
MAYBE IT'S TIME I HUNG UP MY GUNS! I GOT SOME THIN'N' TUH DO!



MEMORIES OF OTHER MEN WHO BROKE THE LAM AND CAME UNDER HIS GUNS RETURNED... HE FELL INTO A TORTUROUS SLEEP, HAUNTED BY EVERY BADMAN HE'D EVER KNOWN...

NO! GO AWAY!





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EACH PIECE OF MOLDED PLASTIC EACH ON ITS OWN  
BASE MEASURING UP TO 4 INCHES!

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# CHARLTON COMICS GIVE YOU MORE!

THE JUDGE WAS IN HIS OFFICE... A GLADSMILE AT HIS FACE WHEN HE SAW LASH LARUE...

"S GOOD TO SEE YOU, LASH! CASH CALINS BEEN TREATED BY A DOCTOR, AND THERE'S PLENTY OF EVIDENCE FOR..."

I'M QUITTING, JUDGE! I'M THROUGH BEING A RONG MARSHAL!



HERE'S MY BADGE! I'M NOT FIT TO CARRY IT ANY MORE!

WHAT? THAT'S NONSENSE! WHAT'S GOT INTO YOU, LASH!



A WHOLE TOWN FULL OF PEOPLE DESPISE ME FOR WHAT I'VE BECOME, JUDGE! A QUICK-TRIGGERED LANNMAN WITH NO RESPECT FOR PEOPLE OR THEIR RIGHTS!

THIS IS LEO BUSBY'S WORK, LASH! HE'S A SHREWD, SCHEMING CROOK...

...WHEN YOU CAME TO TOWN, YOU TOLD ME YOUR SUSPICIONS ABOUT BUSBY AND SAID HE'S SMART! NON, HE PROVED HE'S CLEVER... AND YOU FELL FOR HIS LIES AS WELL AS THE OTHERS! DON'T QUIT NON, LASH. DECENT PEOPLE NEED YOU!

I DON'T KNOW, JUDGE! I'M KIND OF MIXED UP!



THE JUDGE TOOK A DEEP BREATH AND STARTED TO TALK... SANEELY, LOGICALLY, PERSUASIVELY! AFTER TEN MINUTES, HE GOT RESULTS...

NON THAT YOU TELL ME THE PEOPLE WHO ACCUSED ME ARE ON BUSBY'S PAROLL. IT MAKES SENSE! I'LL KEEP THE BADGE, JUDGE...

FINE, LASH! YOU'VE STILL GOT A LOT OF FRIENDS HERE!



WAIT, LASH, TAKE YOUR BADGE...

I'LL GET IT LATER, JUDGE! I WANT BUSBY TO THINK I QUIT... IT'LL MAKE IT EASIER TO GET EVIDENCE!



# LASH LA RUE WESTERN

THEY SAW HIM HIT THE STREET AGAIN... GUNLESS, MINUS HIS BADGE...

I'M SERVIN' NOTICE, LARUE! SMOKE STREET AIN'T SAFE FOR EX-LAWMEN!

STAND ASIDE, BELKNAP! I COULD LICK YOU WITH OR WITHOUT GUNS!



BELKNAP WAS ONE OF MANY... ONLHOOTERS SEEMED TO SPROUT FROM UNDER ROCKS... THEY WERE EVERYWHERE! AND AT BUSBY'S ORDERS...

WE GOT ONE THOUSAND PRIME STEER AT THE PENS, BOSS! WE BETTER CHANGE THE BRANDS BEFORE THE LAM GETS WISE!

THAT CREEP YONDER WAS THE LAM! HE WON'T BOTHER YOU FROM NOW ON!



I'M STILL THE LAM, BUSBY! YOU'RE UNDER ARREST! YOU TOO, MISTER! THE CHARGE IS CATTLE-THIEF! YOU'RE PLAN DIDN'T WORK... THERE ARE STILL PLENTY OF HONEST MEN IN TOWN!

HA, HA! YOU'RE NOT ARRESTING ME... NOT WITHOUT A GUN!



BUSBY HAD HALF A DOZEN MEN IN THERE... THEY ALL WENT FOR THEIR SIX-GUNS! LASH LARUE WAS FAST... HIS BULLWHIP FLICKERED LIKE BLACK LIGHTNING...



WE'LL HELP YOU GET THEM ALL, MARSHAL! WE'RE WITH YOU!



LATER, WHEN THERE WASN'T AN ONLHOOTER LEFT ON SMOKE STREET...

I THINK IT WAS SHAMEFUL THE LIES THAT WERE TOLD ABOUT YOU, MARSHAL!

NO ONE BELIEVED THEM, MARSHAL... EXCEPT YOU! YOU'RE ALWAYS WELCOME HERE!





## RULES

1. FINISH THE LAST LINE OF THE CHARLTON JINGLE.
2. FILL IN YOUR NAME AND ADDRESS ON THE COUPON.
3. CUT OUT THE COUPON AND SEND IT TO:  
**"GIANT JINGLE CONTEST"**  
CHARLTON BUILDING  
DERBY, CONN.
4. ANONYMOUS CONTESTANTS SEND ENTRIES TO:  
**"JINGLE CONTEST"**  
CAPITAL DISTRIBUTING CO. LTD.  
R.R. #2 OAKVILLE, ONT.
5. WINNERS WILL BE CHOSEN ON THE BASIS OF ORIGINALITY AND MEATNESS, BY THE EDITORIAL STAFF OF THE CHARLTON COMICS GROUP! SELECTIONS OF THE JUDGES WILL BE FINAL! IN CASE OF TIES, DUPLICATE PRIZES WILL BE AWARDED.
6. ENTRIES MUST BE POSTMARKED NO LATER THAN OCT. 30, 1960.
7. ENTER AS MANY TIMES AS YOU WISH, BUT ENCLOSE THE OFFICIAL COUPON FROM ANY CHARLTON COMIC WITH THE CONTEST ANNOUNCEMENT ON THE COVER.

# CHARLTON COMICS' GIANT JINGLE CONTEST!

**ENTER  
NOW!**  
**HUNDREDS  
OF  
PRIZES!**

## CHARLTON JINGLE CONTEST CHARLTON BUILDING DERBY, CONN.

### JINGLE:

CHARLTON COMICS GIVE YOU MORE  
BUY 'EM AT YOUR FAVORITE STORE!  
CODE APPROVED AND FULL OF FUN

MY NAME IS: \_\_\_\_\_

MY ADDRESS IS: \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

## FABULOUS GRAND PRIZES!



THE FAMOUS THUNDERBIRD JR.  
*and*



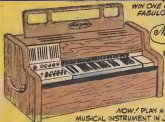
THE FAMOUS PLYMOUTH FURY JR.

THRILLINGLY ACCURATE COPIES OF THE **REAL** THUNDERBIRD AND FURY, ELECTRIC POWERED MOTOR, COMPLETE WITH BATTERY AND RECHARGING UNIT, HEADLIGHTS, TAILLIGHTS, AND HORN, FORWARD - NEUTRAL - REVERSE - ELECTRIC SHIFT, SAFE, CONTROLLED SPEED - 5 MPH.  
1/32 SIZE THUNDERBIRD - WORTH \$532.00  
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WRITE FOR DETAILS ON THESE AND OTHER MODELS:  
**THE POWER CAR CO., MYSTIC, CONN.** CAN BE  
SEEN AT F.A.O. SCHWARTZ - 745 FIFTH AVE. AT 88TH ST., N.Y.C.

Courtesy of



CANDY SO GOOD IT  
MELTS IN YOUR MOUTH.  
CRACK UP THE BIG, BIG  
BAR -- FOR LOTS OF LUSCIOUS  
BITE-SIZE PIECES. FOUR  
KEEN FLAVORS --  
**VANILLA, CHOCOLATE,  
STRAWBERRY AND  
BANANA** IN THE NEW 1960  
EASY-OFF WRAPPER.



WIN ONE OF THE FABULOUS

*Magnus*

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## KENNER'S BRIDGE AND TURNPIKE BUILDING SET



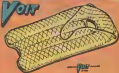
FAMOUS "BEAT THE BUZZ" GAMES WILL ALSO BE AWARDED

BUILD REALISTIC BRIDGES AND TURNPIKES THE WAY THEY ARE ACTUALLY BUILT. STURDY PLASTIC GIRDERS, BRACES AND ROADWAYS SNAP TOGETHER TO FORM RIGID STRUCTURES ON MASONITE FOUNDATION. BUILD SUSPENSION BRIDGES, DRAWN BRIDGES, ELEVATED HIGHWAYS, INTERCHANGES, ETC. USE WITH G AND HO GAUGE. 330 PIECES \$4.48

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THE **FAMOUS**

**New HOLIDAY**

WITH NEW TEXAS SIZE REFILL jumbo ink supply

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by PAPER-MATE COMPANY, INC.

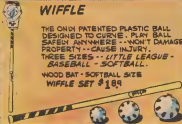
TWO HEARTS ON THE CLIP MEAN THE PEN WON'T SAUP!



**WIFFLE**

THE ONLY PATENTED PLASTIC BALL DESIGNED TO CURVE. PLAY BALL SAFELY ANYWHERE--WON'T DAMAGE PROPERTY--CAUSE INJURY. THREE SIZES--LITTLE LEAGUE--BASEBALL--SOFTBALL.

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WIN A **BOZO THE CLOWN**

**PUNCH - A - LOON**



AMERICA'S NEWEST FUN GAME FOR KIDS FROM 6 TO 60... ALL THE EXCITING ACTION OF A PROFESSIONAL PUNCHING BAG... USE INDOORS, OUTDOORS. PUNCH IT, HIT IT, KICK IT, BUTT IT. BE THE NEIGHBORHOOD PUNCHING BAG CHAMP.

PUNCH-A-LOON DIVISION, RADO-MATIC CORP. CLEVELAND, OHIO

## CHARLTON COMICS GIVE YOU MORE!

WHEN LASH LARUE HEARD THE CRAZED SCREAMS OF CATTLE AND SAW THE SMOKE IN THE BRUSH-CHOKED CANYON, HE SENT RUSH CAREENING TOWARD THE FIRE... BECAUSE ABOVE THE ROAR HE HEARD THE TERROR-FILLED VOICE OF... A WOMAN!



HELP! HELP ME!



BE CAREFUL! THERE ARE OUTLAWS OUT THERE...THEY SCARED OFF MY HORSE!

WE'LL WORRY ABOUT THEM LATER, MA'AM! I'VE GOT TO GET YOU OUT OF HERE PRONTO!

# LASH LARUE

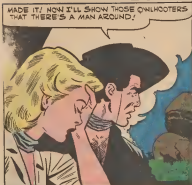
in

## FLAMING VENGEANCE

THE CANYON WAS A SUPER-HEATED INFERNO OF FLAME... FIRE RACED UP THE SIDES IN THE GREASEWOOD BRUSH CUTTING OFF THEIR ESCAPE! THERE WAS ONE WAY LEFT... MIGHTY SLIM... BUT IT HAD TO BE TRIED...

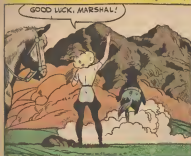


# LASH LA RUE WESTERN



# CHARLTON COMICS GIVE YOU MORE!

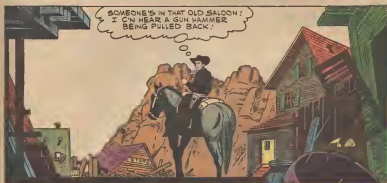
A WHISTLE BROUGHT RUSH TO HIM...HE SWUNG INTO THE SADDLE AND WENT FOR HELEN TRACE'S HORSE...THEN RODE AWAY ON THE OUTLAW TRAIL...



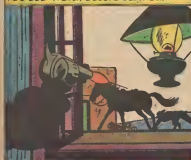
THEY'RE HOLED UP IN PIEDRAS, THE OLD SILVER TOWN IN THE CANYON! THEY COULD HIDE FOR A WEEK IN THOSE ABANDONED SHACKS...EVEN DOWN IN THE MINES!



SOMEONE'S IN THAT OLD SALOON!  
I CAN HEAR A GUN HAMMER  
BEING PULLED BACK!



THE MARSHAL ROLLED OUT OF THE SADDLE...  
JUST AS A FUSILLADE DRILLED AIR WHERE  
HE'D BEEN A SPLIT SECOND BEFORE...



LOOK OUT, VIC! HUGO, YOU TAKE  
HIM NOW!



# LASH LA RUE WESTERN

THEN, THERE WAS SILENCE... ABSOLUTE STILLNESS ON THE BEER STREET LASH LARUE WAS ALONE WITH THE GHOSTS OF THE PAST.

SHOW YOURSELF! WE'LL FIGHT IT OUT RIGHT NOW!



COME ON, POLECATS! OR ARE YOU ONLY GOOD FOR FIGHTING WOMEN?



YOU HEAR, YOU RUSTLIN' SIDENINDERS? I'M GOIN' TO TAKE YOU AND DRAG YOU OUT INTO DAYLIGHT!



THAT'S IT, HUGO! TAKE MORE TIME!



HUGO FIRED... BUT ONCE AGAIN THE RINGING MARSHAL WAS IN LUCK...



LASH LARUE RAN... HE HEADED FOR THE GAUDY HOTEL RITZ...

WE'LL NEVER GET HIM OUTA THERE!



CONTINUED AFTER FOLLOWING PAGE



## Test your talent

### Contest prize:

*\$430.00 scholarship in commercial art*

Pick one of these three heads. Draw it any size you want except a size that would look like a tracing. Use pencil. If you like to draw, here's fun! And everyone who enters this contest gets a professional estimate of his talent at no cost. Winner gets a complete course in advertising art, illustrating, cartooning, or landscape or portrait painting. Plus a set of drawing supplies.

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Contest is sponsored to uncover hidden talent. Entries for July 1960 contest must be received by July 31. None returned. Amateurs only. Our students not eligible.

Use 1 coupon; then pass this page on to a friend. If both coupons have been used, send drawing to Art Instruction, Inc., 500 S. 4th St., Studio 5600, Minneapolis 15, Minn., with your name, age, occupation, and address.

#### 2. ART INSTRUCTION, INC., STUDIO 5600 500 South 4th St., Minneapolis 15, Minn.

*Please enter my drawing in your draw-a-head contest.*  
(PLEASE PRINT)

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Occupation \_\_\_\_\_  
Address \_\_\_\_\_ Apt. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
County \_\_\_\_\_ State \_\_\_\_\_

#### 1. ART INSTRUCTION, INC., STUDIO 5600 500 South 4th St., Minneapolis, 15 Minn.

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Occupation \_\_\_\_\_  
Address \_\_\_\_\_ Apt. \_\_\_\_\_  
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# LASH LA RUE WESTERN

BART LOGAN, THE LEADER, WAS A MAN OF IDEAS... AND HE HAD DYNAMITE! SO HE FOUND A WAY AROUND BEHIND THE ANCIENT WOODEN BUILDING...



ONLY TWO OF THEM FIRING! THAT MEANS THE OTHER IS SNEAKIN' AROUND IN BACK TO DRINGLUGH ME! I'VE GOT TO GET HIM... NOW!



LASH LA RUE LEAPED OUT OF THERE... CLOSE BEHIND HIM A HUGE BLAST WRECKED THE RITZ...

ONE SIDE GENTS, I'M LEANIN' THIS TOWN!



THAT'S IT, RUSH! YOU KNOW WHAT'S COMIN', DON'T YOU? THE FIRE'S SPREADIN'! COME ON!



THERE'S NO OTHER WAY OUT OF THIS CANYON... THEY'VE GOT TO COME TO ME NOW!



LATER, WITH THREE OUTLAWS IN JAIL...

MARSHAL, I DON'T KNOW HOW TO THANK YOU FOR SAVING ME AND CATCHING THAT BUNCH!

PART OF MY JOB, MA'AM! GIDDAP, RUSH!



END



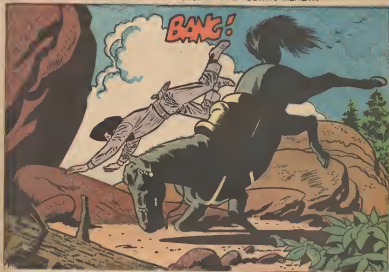
CHARLTON COMICS GIVE YOU MORE!

# LASH LARUE

in

## THE FALLEN STAR

IT WAS AN OWLHOOT'S TRAIL THAT BROUGHT LASH LARUE ON THE ROAD TO BUCKTOWN... BUT IT WAS A SLUG FROM THE ROCKS THAT TRIED TO KEEP HIM FROM GETTING THERE...



# LASH LA RUE WESTERN

TEN MINUTES LATER, WHEN SHERIFF HOLLISS ARRIVED...

"WHAT HAPPENED, MR. BURKE? HAVE AN ACCIDENT?"

"NOPE! I WAS FORCED TO KILL HIM... HE TRIED TO HOLD ME UP!"



HE PULLED HIS GUN AND SAID IT WAS A HOLD-UP! SO I DREW AND SHOT HIM!

"I'VE GOT NEWS, MR. BURKE... THIS MAN'S LUCKY!"



HE'S NOT DEAD! HELP ME GET HIM ON HIS HORSE... WE GOT TO GET HIM TO THE SADDLONES IN TOWN!"



THE ROVING MARSHAL CAME TO ON THE ROAD TO TOWN... WITH TWO STRANGERS HE'D NEVER SEEN BEFORE... AND HIS POCKETS AND HOLSTERS EMPTY...

"DON'T TRY NOTHIN' MISTER... I WON'T MISS LIKE MR. BURKE DID!"

"HUH? WHAT'S THIS ALL ABOUT?"



"YOU TRIED TO HOLD ME UP, FRIEND! BUT IT DIDN'T WORK! I'M ONLY SORRY MY SLUG DIDN'T FINISH THE JOB AND SAVE THE TOWN THE EXPENSE OF A TRIAL!"

"YOU... YOU'RE WRONG! MY HEAD... CAN'T THINK STRAIGHT!"



LASH WAS TOSSED INTO A CELL TO AWAIT TRIAL...

"HEY, YOU APES! LOOK WHO'S HERE!"



# CHARLTON COMICS GIVE YOU MORE!

LASH, STILL HALF DAZED, HEARD THE FAMILIAR VOICE...FOCUSED WITH DIFFICULTY...AND RE-  
COGNIZED MOZE BRITT, A MAN HE'D FOUGHT  
BEFORE...

YOU  
KNOW ME, MOZE...  
LASH LARUE! TELL  
THE SHERIFF WHO  
I AM!

HEY, GUYS...TAKE A LOOK!  
IT'S THAT LANMAN!



SURE...YOU ALL KNOW  
ME! TELL THE SHERIFF!  
HE THINKS I'M ONE  
OF YOU!

THAT'S RICH! YOU'RE  
WASTIN' MORE TIME,  
LARUE! HERE'S ALL  
YOU'LL GET...

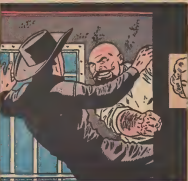


REMEMBER, YOU HOMBRES...WE  
NEVER SAW HIM IN OUR LIVES!



IT'S LARUE, ALL RIGHT!  
HE SHOT ME OUTTA  
THE SADDLE ONCE!

YEP! I USED TO  
DREAM OF A  
CHANCE LIKE THIS!



LATER THAT AFTERNOON, LASH LARUE GOT HIS HEARING  
IN COURT...HIS ACCUSER, NEAL BURKE, WAS KNOWN...  
HIS WORD WAS TAKEN OVER LASH'S WHO WAS A STRANGER...

YOU SAY YOU'RE LASH LARUE! MR. BURKE SAYS YOU'RE  
AN OUTLAW! THIS COURT WILL ACCEPT MR. BURKE'S  
VERSION. MISTER! TAKE HIM BACK TO HIS CELL...  
PERHAPS HE'LL THINK UP MORE BELIEVABLE LIES  
NEXT TIME!



# LASH LA RUE WESTERN

FOR LONG HOURS AFTER HIS WOUND, LASH HAD BEEN WEAK WITH SHOCK...HALF UNCONSCIOUS...BUT, AS HE WENT BACK TO HIS CELL, HIS HEAD CLEARED...

C'MERE, LANMAN... I'M GONNA FIX YUH GOOD!

LN OFF, MOZE! I WARN YOU... STAY AWAY FROM ME!



GET HIM, MOZE! HE CAN'T TALK TO YUH LIKE THAT!



WATCH IT, MOZE! LARUE'S GETTING HIS STRENGTH BACK! I KNEW THIS WAS TOO GOOD TO LAST!



I NEED INFORMATION ABOUT AN ONLHOOT AN' THIS IS A GOOD PLACE TO GET IT! WHO'S THIS GENT NAMED BURKE? WHAT'S HIS RACKET IN BUCKTOWN? YOU -- TALK UP!

M-ME? LOOK, LARUE, I DON'T KNOW NOTHIN'... HONEST!



IT TOOK SOME PERSUADING... BEFORE HE WAS THROUGH. HE HAD TO FIGHT EVERYONE IN THERE...

MAKE 'IM QUIT! HE MAY AS WELL TELL HIM ABOUT NEAL BURKE! I ALLUS SAID LASH LARUE'S A HARD MAN TUH BUCK! TELL 'IM MOZE!



# CHARLTON COMICS GIVE YOU MORE!

TALK, MOZE!  
WHAT ABOUT  
NEAL  
BURKE?

HEY'S THE BIG MOSUL IN THIS  
TONN! HE TOLD US HE'D GET US  
ALL FREE! HE'S GOT ONLHOOT  
GANGS WORKIN' FOR HIM ALL'OVER  
THE STATE!



LASH LARUE KNEW ALL'HE NEEDED TO KNOW...HE  
WENT TO THE CELL DOOR AND BELLOWED LIKE  
A MAD MAN...

SHUT UP! WHAT  
DO YOU WANT?

I WANT OUT, SHERIFF! ASK  
THESE GUNS WHO I AM...  
THEY'LL TELL YOU I'M  
LASH LARUE!



THE SHERIFF TOOK ONE LOOK AT THE BAT-  
TERED PRISONERS... AND SWUNG THE  
DOOR OPEN FOR HIS FELLOW LAWMAN...

WANT HELP,  
MARSHAL?

NOPE... I'LL DO THIS  
MYSELF!



HEAL BURKE! YOU'RE  
UNDER ARREST!

LARUE! WAIT... DON'T USE  
THAT WHIP ON ME!



I BACKTRACKED THE ONL-  
HOOTERS LOOTIN' ALL'OVER  
THE STATE HERE TUH  
BUCKTOWN, SHERIFF!  
HEAL BURKE MUST'VE  
BEEN TIPPED I WAS  
COMIN' AN ARRANGED  
A 'WELCOME  
COMMITTEE!'

YEAH, AN' I GOT  
THE GENT WHO  
SHOT YUH.  
MARSHAL!



SEE YUH, SOME TIME, SHERIFF! NEXT TIME  
I HOPE, UNDER DIFFERENT  
CIRCUMSTANCES! C'MON, RUSH.  
SCRATCH DUST!



END

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# Courage. Coolness And Convictions

I went to visit the Old Timer at the Frontier Museum. He had just finished repairing a saddle and was in a good mood. They said he knew Wild Bill Hickok and the purpose of the meeting was to get some facts from him about the life of a man who was the best known character in Cheyenne in the '70's. About Wild Bill it had been said that, "as a fighter he had no equal; as a pistol shot none could excell him; and as a scout, none more daring."

The Old Timer sat down on a box and soon began to unfold for my benefit his great reservoir of knowledge of the Old West:

"James B. Hickok, known to history as "Wild Bill", was born near Troy Grove, La Salle County, Illinois on May 27, 1837. His father and mother were both natives of Vermont in which state they were married. Shortly after marriage they went to New York and remained in that state until 1834 when they removed to Illinois.

The family consisted of six children — four boys and two girls. The advantages possessed by James for acquiring an education were very limited, in consequence of which he grew up with little knowledge. He learned to read and enjoyed fiction literature, especially adventure. Maybe it influenced him.

In 1856, when James was nineteen years of age, he left home for the West — Kansas being his destination. The border troubles of that time no doubt influenced him to go to that place. He made the rifle and pistol his earliest companions. When he left La Salle county he had the reputation of being the best shot in that portion of the state.

The first record we have of James after leaving Illinois was during his short stay at Independence, Missouri at which place he gained fame by boldly entering the midst of a dozen infuriated men and telling them to disperse. I don't think that this event has been told about him by others. However, let me make this clear. I wasn't there and the story came to me from others who said they were present.

In 1856, the year in which this event is said to have taken place, Independence was but a past village and was fairly upon the border. Many teamsters stopped there on their way to Kansas City with produce for shipment. There were two saloons in the place and there was much drunkenness and lawlessness. On that particular day, a dozen teamsters had put up in town. Shortly afterwards they visited one of the saloons where they soon became quite demonstrative under the influence of the liquor they had drank.

A fight was the result, in which the saloon keeper who had almost brained one of the party, had to flee for his life. He took refuge in another house. The crowd had drawn their pistols and sworn vengeance. They finally surrounded the house in which the saloon keeper was hiding. They were determined to kill him.

Hickok, although not present during the fight, heard the disturbance and was soon on the scene. Learning that the man, who chanced to be a friend, was in danger, he went into action. With the display of his pistols drawn he dashed into the crowd and offered to fight the entire party. It was one thing for a mob to go after an unarmed scared man. It was something different for the same mob to face a determined man who was going to uphold law and decency and had twelve bullets at his command!

Hickok then commanded the crowd to disperse and leave the place. Within half an hour every one of the teamsters had departed. This event popularized our hero greatly. It was here that he received the name which stuck to him throughout his life. And by which his memory will always be recalled—Wild Bill! Though why the name Bill was given instead of Jim, his real name, is difficult to understand.

Hickok remained in Independence one month. But finding the place too near civilization and meeting daily the crowds on the road to the gold discoveries of California, he concluded to strike for the coast. In the latter part of the same year he attached himself to a wagon train

as driver and made the overland trip to California.

He did not remain long in the golden state. In the company of two others, he followed trapping and hunting for three years, occasionally going as far north as Hudson Bay. In 1860, Bill was placed in charge of the teams of the Overland Stage Company which ran between St. Joseph, Missouri, and Denver over the old Platte route, at Rock Creek, about fifty miles west of Topeka, Kansas.

There have been many versions of his terrific fight with the McCandlos boys. Yet, no matter what I might tell you, somebody would probably say it happened in a different way. But when it was over, there were seven bullets in the legs and body of our hero. Yet he recovered and in less than a year he was almost as physically sound as ever.

He then became wagon master of a train of Gen. Fremont and saw more fighting. He was appointed Brigade Wagon Master with Gen. Curtis' army. He even served as a sharp-shooter. Later his services were used as a scout and spy. Shortly after the close of the war between the States, Wild Bill engaged in a novel enterprise. The result was a complete financial failure but it certainly must have been very amusing.

He secured six fine, full grown buffaloes and with four Comanche Indians he made a trip to Niagra Falls. The purpose was to treat the visitors of that resort to a genuine buffalo chase. The entertainment was duly advertised, and a very large number of people came to see it. The Indians did create a sensation and there was plenty of excitement. However, no admission could be charged as the chase could not be conducted within an enclosure. Bill had to depend upon voluntary contributions. When he counted up the money—he was almost broke.

So he had to sell the buffaloes and take his brave Comanches back to their reservation. Who know what might have happened had it been successful? We must think of Buffalo Bill who became one of the greatest showmen in this country and made a fortune, though he couldn't keep his hands on the money. However, Bill had talents that the law could use so soon he was city marshal of Hays City and had plenty of adventures in that town.

That Wild Bill could be very cool in a tough situation can best be demonstrated in his encounter with Bill Mulvey, a notorious rough desperado from St. Joseph, who decide he "would take the town over." Tough Bill Mulvey paraded the streets with a revolver in each hand. Two lawmen came to him and tried to quiet Bill Mulvey, but their efforts were futile and they had to flee for their lives. Wild Bill was in another part of town while this was all taking place.

He was notified at once of the disturbance and went to arrest Mulvey. Approaching his man quietly, he informed the disturber that he would have to be arrested for breaking the peace. Mulvey had his pistols in his hands at that time, so it took a lot of courage for Hickok to talk that way with certain death facing him. In an instant both guns were leveled at Wild Bill's head with the command: "March before me."

Wild Bill fully appreciated the danger of his position. If he did what he was told to do, there would be a bullet in the back of his head. If he didn't, there would be a bullet in the front of his head. His remarkable self possession and coolness didn't leave him even for a second. He just raised his left hand with a look of pity on his face, remarked: "Boys, don't hit him!"

This remark had the desired effect, for as Hickok had not shown his pistol, Mulvey turned to see who Bill had spoken to and to protect his rear. In the twinkling of an eye, Wild Bill whipped out his pistol and Mulvey was no more. There were many eye witnesses to this episode of bravery. And Wild Bill received a vote of thanks from the good citizens of Hays City for his conduct.

Later, Hickok accepted the office of city marshal of Abilene. It was the point from which all the cattle from Texas for the Eastern markets were shipped. Immense droves were daily brought into the place. And with the cattle came the drovers, a large majority of whom were from Texas. It was in this town, that sadness came into the life of Wild Bill.

One of his close friends was his deputy, McWilliams. One day, Phil Cole, a gambler, and a friend decided to "have some fun" that consisted of running through the town and shooting the windows of the stores. Hickok met them while they were doing this and informed Cole he was under arrest. Cole merely replied that his arrest depended upon who was the better man, and he got his pistol ready for action.

McWilliams stepped up and tried to pacify Cole and at the same time take the gun away from him. But Cole wanted a fight, so he pulled the trigger. As Hickok returned the fire, Cole did a terrible thing. He grabbed McWilliams and used him as a human shield. The bullet killed McWilliams. Then Cole's friend got into the fight and both did their best to kill Hickok. But the fight was over in two minutes and both criminals departed from this world.

The death of McWilliams was most sincerely deplored by everyone. They say that in years afterwards when Bill recalled it, that he cried like a child for this was a tragic touch to upholding the law. Yet Hickok did his best and built his great reputation by his "Coolness, Courage, and Convictions."



CHARLTON COMICS GIVE YOU MORE!

# LAWMAN'S LUCK

THE SHEPHERDER, A SIMPLE MAN, WELCOMED HURD WILKINS' COMPANY/ AND THE OUTLAW REPAID HIS KINDNESS WITH VIOLENCE/ HE HAD A TENACIOUS LAWMAN ON HIS TRAIL AND HE HAD NO TIME TO WASTE WITH PITY...



6629



# LASH LA RUE WESTERN

DEPUTY SHERIFF ANDY ADAMS WAS TIRED  
...BUT TOUGH!

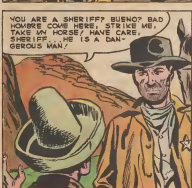
COME ON,  
NELL, WE'RE CLOSE BE-  
HIND WILKINS NOW! SEE  
THEM SHEEP?



SCATTERED SHEEP USUALLY MEAN  
THE HERDER IS SICK OR  
SOMETHING! YEP,  
THERE HE IS YONDER  
NEAR THE FIRE!



YOU ARE A SHERIFF? BUENO? BAD  
HOMBRE COME HERE, STRIKE ME,  
TAKE MY HORSE, HAVE CARE,  
SHERIFF... HE IS A DAN-  
GEROUS MAN!



WILKINS KNEW ADAMS WAS CLOSING IN  
HE SAW HIM LATE THAT AFTERNOON  
TWO MILES BEHIND HIM, WALKING,  
DRAGGING HIS TIRED HORSE!

THAT CRAZY COOT'S STILL AFTER  
ME! HE'S WALKING TO SPARE HIS  
CAYUSE!



I'LL FIX HIM PERMANENT  
THIS TIME! HE'S GOT TO  
COME UP THE SLOPE...



THE DEPUTY WAS TIRED... EVERY MUS-  
CLE WAS ACHING BUT HE PLODGED ON,  
AWAY OF TRAPS, READING THE TRAIL,  
KNOWING THE END WAS NEAR!

THIS  
IS A GOOD SPOT FOR HIM! HE MUST  
BE TIRED OF RUNNIN' TIRED AS I  
AM OF CHASIN' HIM! I'LL SET  
MY BADGE HE'S YONDER AT THE  
TOP OF THE SLOPE!



**CHARLTON COMICS GIVE YOU MORE!**

BUT THE LAYMAN COULDN'T BE SURE. HE HAD TO FIND OUT FAST OR FACE THE POSSIBILITY OF LOSING HIS MAN!

YOU'RE TUCKERED OUT, NELL, BUT  
I'LL LET YOU REST SOON/ I'M  
SENDIN' YOU UP THE SLOPE FIRST.



WHAT'S THAT CRAZY DEPUTY  
UP TO NOW? MY HORSE/ MY  
HORSE IS STAMPED IN' TOO/

УИИЭЭЭ



GO ON, NELL GIT/  
YEEHAAAYNNH!



THE DEPUTY HEARD WILKINS' HORSE  
CLATTER AWAY AFTER HIS MARE...SO  
HE STARTED UPHILL...

BACK, SHERIFF/ I'VE GOT  
THIS GUN CENTERED RIGHT  
ON YOU/



KLICK KLICK KLICK



IT WAS OVER THEN. WITH MURD  
WILKINS SURRENDERING TO THE LAWMAN  
WHO REFUSED TO GIVE UP/

YOU WERE LUCKY,  
ADAMS! MY NAG  
RAN AWAY...AND  
MY GUN MISFIRED!

I DIDN'T  
LIVE THIS LONG  
ON LUCK, WILKINS  
YOUR STALLION  
CHASED MY WARE,  
THEY ALWAYS DO!

AND YOU TOOK THE SHEEPHERDER'S CARTRIDGES BECAUSE YOU WERE ABOUT OUT/ THE CARTRIDGES WERE OLD AND DAMP/ THE SHEEPHERDER KNEW THEY WERE NO GOOD/



# LASH LA RUE

## AMBUSHCADE

HIS ENEMIES WERE EVERYWHERE...THERE WERE ONLY THREE OF THEM. LASH LA RUE KNEW, BUT THEY WERE UNKNOWN...SO EVERY MAN IN TOWN BECAME HIS ENEMY. EVERY SMILE MIGHT HIDE A KILLER--EVERY HAND EXTENDED IN FRIENDSHIP MIGHT CONCEAL A HIDDEN GUN. IT WAS A TIME OF TERROR EVEN FOR AN IRON-NERVED LAYMAN LIKE LASH LA RUE.



P. III. 6473

THAT WAS CLOSE, MAN! THEY WERE SHOOTING AT YOU AS THEY RODE BY. LUCKY THEY MISSED!

THEY WANTED TO MISS, MR. KEEP! THEY INTENDED TO SCARE ME!



WHO ARE THEY, MR. KEEP, IT'S COM-MARSHAL? YOU MON KNOWLEDGE THAT THE HAVE ENEMIES BULLION GANG HIDES OUT HERE, IS THAT HERE, YOU KNOW IT, EVERYONE ELSE DOES, AND THE OUTLAWS KNOW, I'M HERE TO GET THEM!



# CHARLTON COMICS GIVE YOU MORE!

I'LL GET THEM IF THEY DON'T GET ME FIRST/ BUT THEY WON'T SCARE ME OFF/ IF YOU KNOW ANY OF THEM, MR. KEEP, TELL THEM THAT!



YOUR NERVES ARE SHOT ALREADY, MARSHAL/ OTHERWISE, YOU'D NEVER SUGGEST THAT I WOULD KNOW THESE OUTLAWS!

YOU MIGHT BE ONE OF THEM FOR ALL I KNOW, KEEP/ GOOD-BYE!



LASH LARUE TURNED AND STRODE AWAY/ IT WAS THEN HE HEARD THE UNMISTAKABLE SOUND OF A GUN BEING COCKED/



WHAT WAS THAT FOR, KEEP? WHY ARE YOU HANDLING HARDWARE?

JUST CHECKING, MARSHAL/ IF ANY OF THOSE FELLOWS ATTACK ME, I WANT TO BE READY/ DON'T BE SO JUMPY!



AT NIGHT, IT WAS WORSE...



NEXT TIME, LARUE, IT WILL BE FOR KEEPS!



# LASH LA RUE WESTERN

TWO HOURS AFTER THAT AN HOUR BEFORE DAWN THE SAME DARKNESS-SHROUDED TERRORIST WAS BACK AGAIN!

TURN AROUND, MISTER, REAL SLOW!



ALL RIGHT, LET'S GO INSIDE. I WANT TO LOOK AT YOU BEFORE I LOCK YOU UP!

YOU'RE A FOOL, LARUE! I EXPECTED THIS. I PLANNED IT! TAKE HIM!



THE FIGHTING MARSHAL WAS STILL UNCONSCIOUS IN THE STREET WHEN THE SUN CAME UP... ODDLY, NOT A SOUL CAME TO HELP THE INJURED MAN!

DON'T TRY TO HELP HIM, MR. SCHULTZ! THEY PUT HIM THERE THEY WON'T LIKE ANYONE WHO'S ON HIS SIDE!

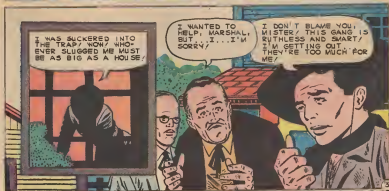
I WISH THEY'D NEVER COME HERE! WE DON'T KNOW FOR SURE WHO THEY ARE SO WE CAN'T FIGHT THEM! THEY HAVE US ALL TERRIFIED!



I WAS SUCKERED INTO THE TRAP! WON! WHO-EVER SLUGGED ME MUST BE AS BIG AS A HOUSE!

I WANTED TO HELP, MARSHAL, BUT... I... I'M SORRY!

I DON'T BLAME YOU, MISTER! THIS GANG IS RUTHLESS AND SMART! I'M GETTING OUT! THEY'RE TOO MUCH FOR ME!



CONTINUED AFTER FOLLOWING PAGE

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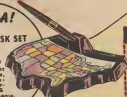
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Sells For  
**\$1.25**



20-Card **STUDIO BOX**  
All-Occasion Assortment

Clever greetings for birthdays and cheer-up occasions that say it with a chuckle. Very popular. Big, colorful cards worth 25¢ each.

Sells for **\$1.25**



21-Card  
**WATER COLOR  
MAGIC**

Christmas Assortment

Exhilaratingly lovely water color masterpieces of holiday subjects rendered in soft pastel tones on artist's board with gold borders. A truly deluxe selection.

Sells for **\$1.25**



### MAIL NOW FOR SAMPLES!

MIDWEST CARD CO., Dept. 400-A  
1113 Washington Ave., St. Louis 1, Mo.

Please send 3 new Assortments on approval with complete money-making outfit of samples as advertised. Include **FREE** "Get-Started" Offer of \$1.25 U.S. Map Desk Set. (Link one coupon to a family.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

# LASH LA RUE WESTERN

THE WORD SPREAD FAST THE MARSHAL WHO HAD COME TO GET THE BULLION GANG WAS LEAVING... FRIGHTENED... BEATEN MAN!

HE WAS OUR ONLY HOPE! AFTER HE GOES, THE GANG WILL OPERATE OPENLY!

THEY'LL WRECK THE TOWN! WE HAVEN'T A CHANCE WITHOUT LARUE!



LEAVING, MARSHAL? ARE YOU GIVING UP?

YOU BET I AM, KEEP! I'M TOO YOUNG TUN DIE!



HOW CAN I FIGHT THEM WHEN I DON'T KNOW WHO THEY ARE? FOR ALL I KNOW, LAWNER, YOU MIGHT BE ONE OF THEM! SENT HERE TO KILL ME RIGHT NOW!

I COULD SUE YOU FOR THAT, MARSHAL, BUT I WON'T! I KNOW YOU'RE WORRIED AND FRIGHTENED!



TELL THEM THEY CAN ROB AND TERRORIZE ALL THEY WANT FROM NOW ON, KEEP! I'M GIVIN' UP THIS TIME!



THIS FOOL! HE ALMOST ACCUSED ME!

IF HE DID, BOSS, HE'D BE DEAD!



AWAY FROM TOWN, AWAY FROM BUSHNACKERS' LEAD, THE LAWMAN PULLED UP AT LAST AND LOOKED BACK! NO FEAR SHOWED NOW. THE SIGNS OF NERVOUSNESS WERE GONE!

WE'LL GO BACK THERE IN A FEW HOURS, RUSH! LAWNER BARNEY KEEP AND HIS FRIENDS OUGHT TO BE CELEBRATING BY THEN!





IT WAS LATE AFTERNOON THAT DAY WHEN LASH LARUE MADE HIS MOVE, RIDING BACK TOWARD TOWN BY A BACK TRAIL, THEN LEAVING HIS HORSE IN THE BRUSH!

THEY'RE IN THERE! THEY'RE NOT PRETENDIN' TO BE HONEST CITIZENS NOW!

LARUE RAN LIKE A SCARED RABBIT! HA! HA!

YEEAAHOO! NOW THE TOWN'S WIDE OPEN!



I RAN, BUT I RAN RIGHT BACK AGAIN, KEEP! TELL YORE CLOWNS TO DROP THEIR IRON!

LARUE! HE KNOWS US, BOYS! GET HIM!

THE BULLION GANG OPENED FIRE ON THE FIGHTING MARSHAL, BUT IT DID THEM NO GOOD! WHEN LASH LARUE HAD DISARMED THEM WITH HIS GUNS... HIS WHIP CAME INTO PLAY!



THE PARTY'S OVER, GENTS! KEEP---LEAD YORE BOYS TO THE JAILHOUSE!

I KNEWED IT WAS A TRICK WHEN LARUE SHOWED YELLA! I TOLD YA!

LATER

WE KNEW BARNEY KEEP WAS AN OUTLAW BUT HE...

I DON'T BLAME YOU, FRIEND! BUT, NEXT TIME, TELL ME WHO I'VE GOT TO FIGHT!



DO YOU  
WANT SPENDING MONEY?

*Sell these popular Patriotic  
and Religious Mottoes*



**SEND US NO MONEY IN ADVANCE**

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

**IF YOU SELL 25, YOU KEEP \$2.<sup>50</sup>**

**IF YOU SELL 30, YOU KEEP \$3.<sup>00</sup>**

**IF YOU SELL ALL 40 YOU KEEP \$4.<sup>00</sup>**

**REMEMBER:** No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or agent's commission. You keep all the profit on each sale.



WRITE  
FOR COMPLETE  
DETAILS  
TO ➡

**STEPHENS CREDIT SALES**

Dept. CB P. O. Box 1004

Nashville 3, Tennessee

Dear Friend—

My name is Charles Atlas. I can't promise that you'll win the title of "World's Most Perfectly Developed Man" as I did, But I do believe I can make a powerful He-Man out of you—in a very short time. I have turned thousands of weaklings into human dynamos of strength and energy. My big free book will tell you how my secret of Dynamic Tension may be able to do such a job for you. Let me send you a copy without a bit of cost or obligation on your part. Just mail the coupon.

*Charles Atlas*



**WHERE SHALL I SEND YOUR COPY OF MY BIG FREE BOOK?**

MAIL the coupon now for your FREE copy of my valuable 48-page book. Also check the kind of body you want right in the coupon. My book tells how you can get it fast. See how I can give you "Stand-Out" muscles where you want them; add inches to your chest and shoulders; make your legs and arms bulge with power. Read how "Dynamic Tension" can make you a new man—confident, popular, successful! See pages of actual photos of men who have become "Atlas Champions" my way. Read the answers to vital questions about your health—your personality—your future—WHAT I can do for you and HOW I do it. Rush the coupon to me personally.

**CHARLES ATLAS, Dept. 3257  
115 East 33rd St., New York 10, N. Y.**

**CHARLES ATLAS, Dept. 3257  
115 East 33rd St., New York 10, N. Y.  
LONDON ADDRESS: 10-12 CHURCH ST. N1**

*Dear Charles Atlas: Here's the kind of Body I Want* (Check as many as you like)

- |                                                               |                                                    |
|---------------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> More Weight—Solid in the Right Place | <input type="checkbox"/> Stronger Waist and Pits   |
| <input type="checkbox"/> Broader Chest and Shoulders          | <input type="checkbox"/> More Powerful Leg Muscles |
| <input type="checkbox"/> More Powerful Arms and Grip          | <input type="checkbox"/> Better Sleep, More Energy |
- Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man! 32 pages, illustrated with photographs, answers to vital health questions and valuable advice. I understand this book is made in Peru and am sure for it does not resemble me in any way.

Name  (Please print in block letters)  
Address   
City  State  Zip



BOYS! GIRLS! LADIES! MEN!

**WIN**

A BEAUTIFUL  
SIGNET RING

ENGRAVED WITH YOUR OWN INITIAL

Ring is a real beauty! Made of sturdy, nickel silver, polished and rhodium plated for bright, long wear. Size is quickly adjustable to fit any finger!

DON'T  
WAIT!  
MAIL  
COUPON  
NOW!

BE FIRST  
WIN YOUR  
VERY OWN  
SIGNET  
RING

IT'S FUN! IT'S EASY!

★ All you do is ... ★

NAME THESE FAMOUS U. S. PRESIDENTS



Just Get All 4 Right... We'll Send Your

**GENUINE NICKEL SILVER SIGNET RING** **ABSOLUTELY FREE!**

(A really terrific ring — made up with your own initial)

Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost! You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you **ABSOLUTELY FREE** your **OWN PERSONAL SIGNET RING** — made up with your own

initial (you may have your choice of first letter of either first or last name.) Also, we will send you big **FREE CATALOG** of wonderful **PREMIUMS** — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White **CLOVERINE BRAND SALVE**, easily sold to friends, relatives and neighbors, at 50c a package, and choose your **PREMIUM** or **CASH COMMISSION**. But right now, name correctly the Presidents shown above and get your **BEAUTIFUL SIGNET RING** — **ABSOLUTELY FREE!** Rush coupon today!

**HURRY! HURRY! CHECK YOUR ANSWERS ON THE COUPON...**

Then mail coupon to win your  
**BEAUTIFUL SIGNET RING**

Win genuine nickel silver **SIGNET RING** — **ABSOLUTELY FREE!** Just name correctly the 4 famous American Presidents pictured above. Check names on coupon — All in rest of coupon and mail to us. **IT'S EASY TO WIN — ACT NOW!**

**MAIL THIS COUPON TODAY!  
WIN A BEAUTIFUL SIGNET RING!**

Wilson Chemical Co., Dept. 99-6, Tyrone, Pa.

Famous American Presidents shown in pictures are (check 4 only)

☐ George Washington ☐ Theodore Roosevelt ☐ Thomas Jefferson  
☐ Abraham Lincoln ☐ Wyatt Grant ☐ James Madison

If I am a winner, rush my **GENUINE NICKEL SILVER SIGNET RING** and 34 packages of White **CLOVERINE BRAND SALVE** to me at 50c a package. I will remit amount asked within 30 days, select a **PREMIUM** or keep **CASH COMMISSION** as explained under Premiums in Catalog sent with order, postage paid to start.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

STREET \_\_\_\_\_ RD. \_\_\_\_\_ BOX \_\_\_\_\_

TOWN \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I want my ring with this initial: \_\_\_\_\_

PRINT LAST NAME HERE \_\_\_\_\_

✂ Paste coupon on post card or mail in envelope today!

**WILSON CHEMICAL CO.**  
DEPT. 99-6, TYRONE, PA.